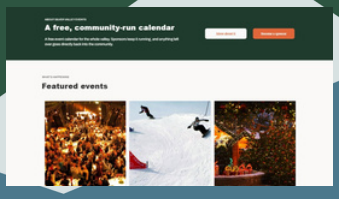
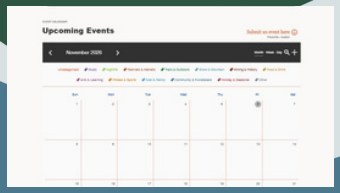
SPONSORSHIP OPPORTUNITIES

Silver Valley Events

Every event in the valley, in one place.







WHY THIS SITE EXISTS

The Silver Valley is full of things to do, from festivals and live music to outdoor adventures, holiday celebrations, and community fundraisers. But events are scattered across flyers, social posts, and word of mouth, so visitors miss them and even locals find out too late. **Silver Valley Events** brings every event from Mullan to Rose Lake into one easy-to-browse calendar, free for event organizers and site visitors. Anything leftover from sponsorship goes back into the community.

HOW IT HELPS THE VALLEY

Visitors stay longer

When people can see everything happening in a weekend, they plan trips around it, book lodging, and spend more time in our towns.

Local businesses benefit

More events found means more foot traffic for restaurants, shops, lodging, and venues across the whole valley.

The community connects

Neighbors discover what's going on in the next town over, and organizers reach new audiences without a marketing budget.

ALWAYS FREE

Free for everyone. Sponsors make that possible.

Silver Valley Events costs nothing to use, nothing to list an event, and nothing for businesses or organizers to be part of. Visitors, locals, event organizers, and businesses all get full access at no charge. Sponsorships cover hosting, upkeep, and the work of keeping the calendar current, so the site can stay open to the whole valley.

SPONSORSHIP OPTIONS

Ways to sponsor

MONTHLY PLACEMENTS

1 SPOT PER MONTH

Homepage banner

$___ / month

- Top of the homepage for the whole month
- Displayed as "Sponsored by [your business] for the month of [month]"
- The most visible spot on the site

3 SPOTS PER MONTH

Featured event card

$___ / month

- Your event highlighted on the homepage
- Photo, date, location, and link to full details
- Runs for a full month

ANNUAL SPONSOR DIRECTORY

TIER 1

Bronze

$___ / year

- Logo and name on the "Sponsors" page
- Link to your website or socials

TIER 2

Silver

$___ / year

- Everything in Bronze
- Larger logo and short description

TIER 3

Gold

$___ / year

- Everything in Silver
- Logo in the site footer
- 20% discount on monthly placements

BUSINESS SPOTLIGHT PAGES

3 SPOTS PER YEAR (SILVER OR GOLD SPONSORS)

Your own page on Silver Valley Events

$___ / year

A full page for your event, lodging, venue, or organization at the heart of Silver Valley Events. Includes your photos, map, contact info, and links to your website and socials, all linked from the main navigation. **Great for SEO and traffic**, even if you dedicate the whole page to a single annual event. Page is designed by our web designer.

READY TO SPONSOR?

Get in touch!

Reach out to reserve a spot or ask any questions.

NAME Paige Olsen

PHONE [Phone]

EMAIL [Email]